The RV rental season calendar · 2026

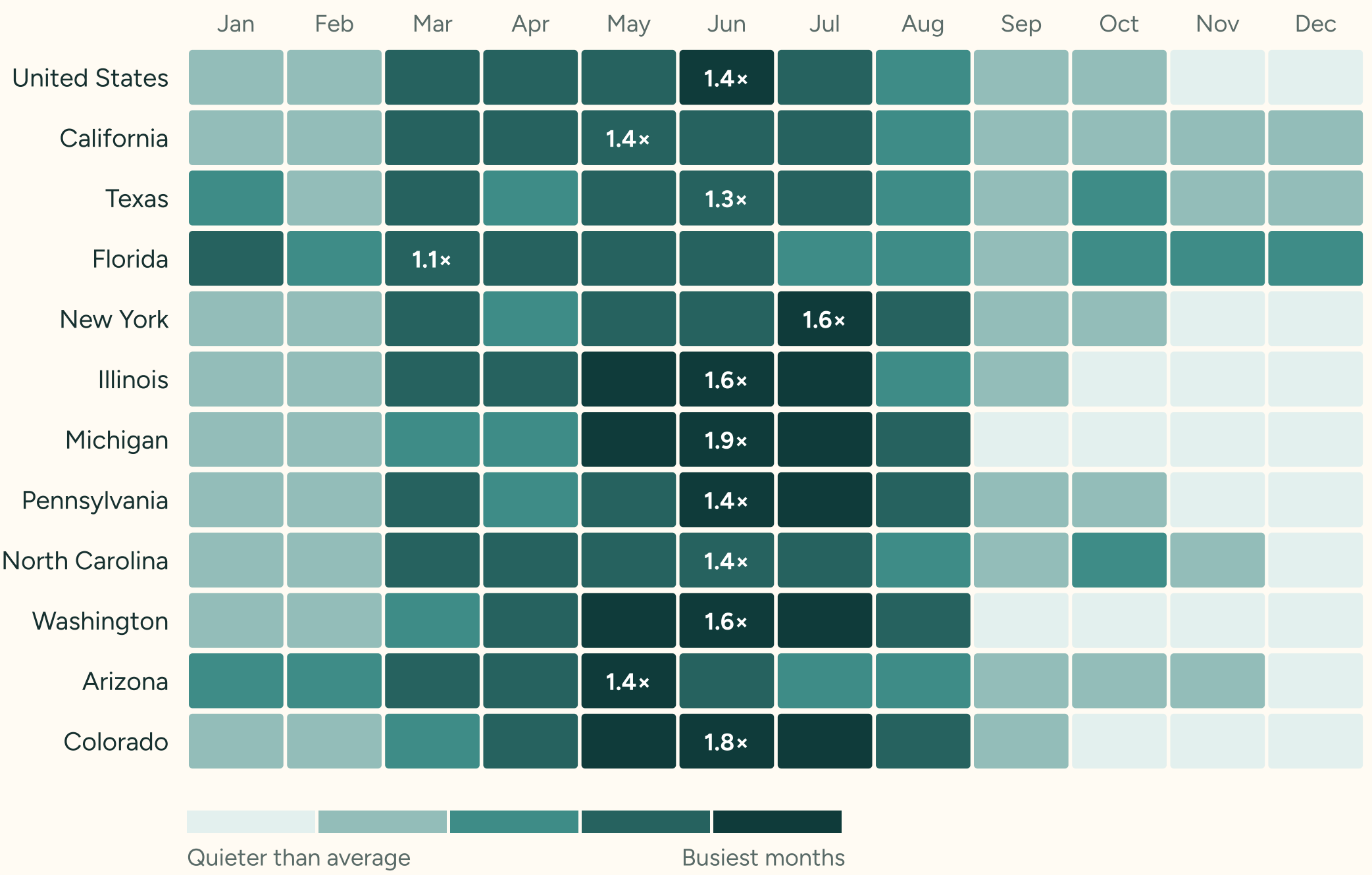
RV rental demand peaks in June and bottoms out in December

Google searches for RV, camper and motorhome rentals by month, all 50 states and DC, Oct 2025 to Sep 2026. 100 = an average month.

144
national index in June, the peak

61
national index in December, the low

32
states peak in June



Source: RV Rental Atlas analysis of 5.1 million Google searches (via DataForSEO) in 50 states and DC, Oct 2025–Sep 2026.

rvrentalatlas.com